

Becky J Designs

Crossing Threads with Becky J

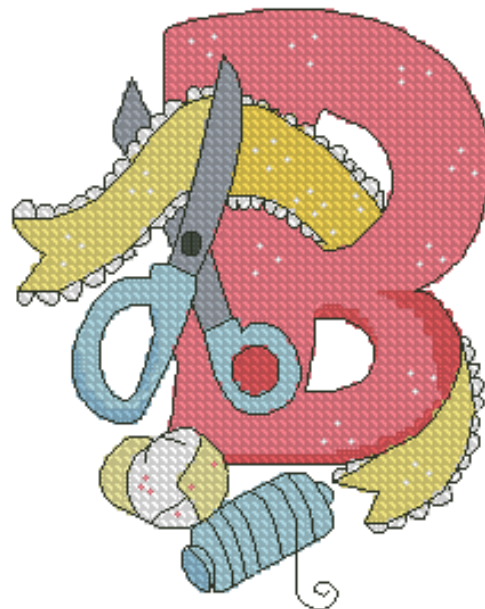
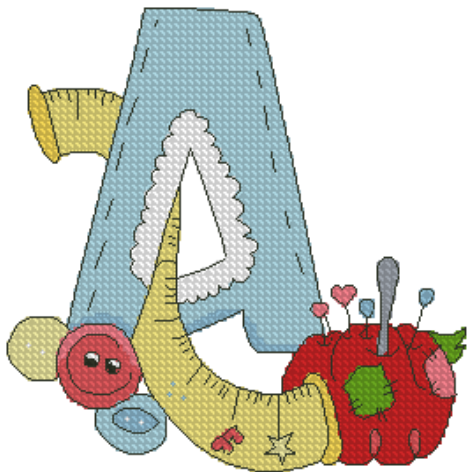
Old Fashioned cross stitch the easy way

Special Bulletin
July 31, 2009

I wanted to put out an interim newsletter to tell about new designs as well as a special trunk show trip around the panhandle of Florida with our newest venture: **Gal Pals**.

Information on the Gal Pal Trunk Show Events is included below.

I also wanted to start a new Alphabet Series. This new one is the “Sewing Alphabet”. We are introducing the first two letters for our members today.



We have also completely redone and updated our lighthouse designs. These designs work only with large field machines



This new design set retails for \$29.95

What's Happening, Where & When
Gal Pals Design Collection
&
Multimedia Trunk Show Presentation

Digitized, ready to stitch embroidery and X-stitch designs
&
How to use them

Gal Pals Embroidery



Nita O'Keefe - Nitas Place
Becky J McNeill - BeckyJ Designs
Holly Pike - Artistic ThreadWorks

Who are we?

Nita O'Keefe has been a digitizer with the PE Design/Palette software since its inception. She is a Brother-certified instructor and has been traveling and teaching nationally for the past twelve years. Nita digitizes with a variety of embroidery software, including Bernina Artista software. She is best known for her designs and website under the name of "**Fancy That Designs**". She currently has two subscription websites under the names of www.NitasPlace.com and www.NitasThreadnest.com. Her websites include design sets, projects and instructional material to help anyone interested in digitizing and creating their own designs get started. **Nita's Threadnest** website incorporates design packs with available thread sets for sale with a monthly subscription option. The **Gal Pal Trunk Show** incorporates the **Threadnest** design packs as well as many more, with many more to come.

Holly Pike has been digitizing since 2002 using the Generations software as well as Bernina Artista. She has over 30 years education experience. In addition to her internet business, she travels the country enjoying a relaxed lifestyle and hosts Generations educational seminars along the way. She and her husband Larry have created the largest, most well-known embroidery community on the web today, www.ArtisticThreadworks.com. They have a very successful embroidery business providing designs, educational materials, forums, photo galleries and much more. They also support other digitizers with their Boutique and Daily News advertising services.

Becky J McNeill has been associated with cross stitch most of her adult life. She was instrumental in the creation of the Pattern Maker for Cross Stitch machine embroidery software and has been teaching the software nationally for the past twelve years. She provides most of the technical support for the machine embroidery version of the software and teaches others how easy it is to create beautiful cross stitch designs on any embroidery machine through her tutorials. She sells designs, tutorial CDs and DVDs on her website, www.BeckyJDesigns.com.

Our Goal: To bring a variety of affordable, quality machine embroidery designs back to customers everywhere while supporting our local sewing machine dealers.

What we will be doing:

- We will provide a two hour multimedia Trunk Show Presentation at no cost to you. We can support one or two sessions in the same day, one in the day time and one in the evening to accommodate your customer schedules. They may even be at different locations, travel distance permitting.
- Designs purchased at the show will be provided by Gal Pals in any common embroidery format to the customer. Our design packs retail for \$19.99 each. On the day of the event we will extend a special offer to your customers: buying two design packs gets one free along with a reusable 128 MB USB flash drive.
- We provide three physical printed catalogs and all of the samples in the trunk show for viewing.
- We will provide a Goodie Bag for each attendee with a Gift CD, pen, paper, information and order form. *The Gift CD will have six designs, two from each of us in all formats, the trunk show catalog and a thread conversion chart that can be viewed on any computer or printed out.*
- Gal Pal members participating in the trunk show will be available for questions and answers after the presentation.

Exact Location, dates and times of the events for Florida in September:

1. Where: Susan's Sew-N-Vac

**84 N Dan's Hwy, Suite C1
Pensacola, FL**

When: Thursday, September 3, 2009 Time: 10am-12pm

Phone: 850-477-6093

Please call to reserve space as space is limited. Let the store know if you are unable to attend the day time event so they call and they may be able to schedule an evening session

2. Where: The Sewing Center Around the Block

When: Friday, September 4, 2009 Times: 10am-12Pm & 12:30-2:30pm

Fort Walton Beach, FL

Phone: 850-243-8261

www.sewitbetter.com

Please contact Sheri Easom for more information

Two trunk shows scheduled, one in the morning and one in the afternoon

3. Where: Jim's Vacuum & Sewing Center

When: Saturday, September 5, 2009

Times: 10:30am and 1:30Pm

715 Ohio Avenue

Lynn Haven, FL 32444

We look forward to meeting new friends at the above events. Other Trunk Show events will be scheduled in different locations across the country in the coming months. If you are interested in having us come to a dealer or location near you please feel free to contact us for more information.

Contact information for Gal Pals:

Nita@nitasthreadnest.com